

**NEW**

# Termidor<sup>®</sup> HE

High-Efficiency Termiticide



**A new level of protection  
for your most valuable asset**

 **BASF**  
We create chemistry

# What makes Termidor so effective

The crucial advantage Termidor has over many other products is that it doesn't repel termites.

Termites are able to detect the older chemicals in the soil and stay away from them. That means the termites remain active and unaffected, still exploring the area and potentially looking for ways into your home.

Termites can't detect the treated zone so, as they continue to forage through the soil, they unknowingly come into contact with Termidor.

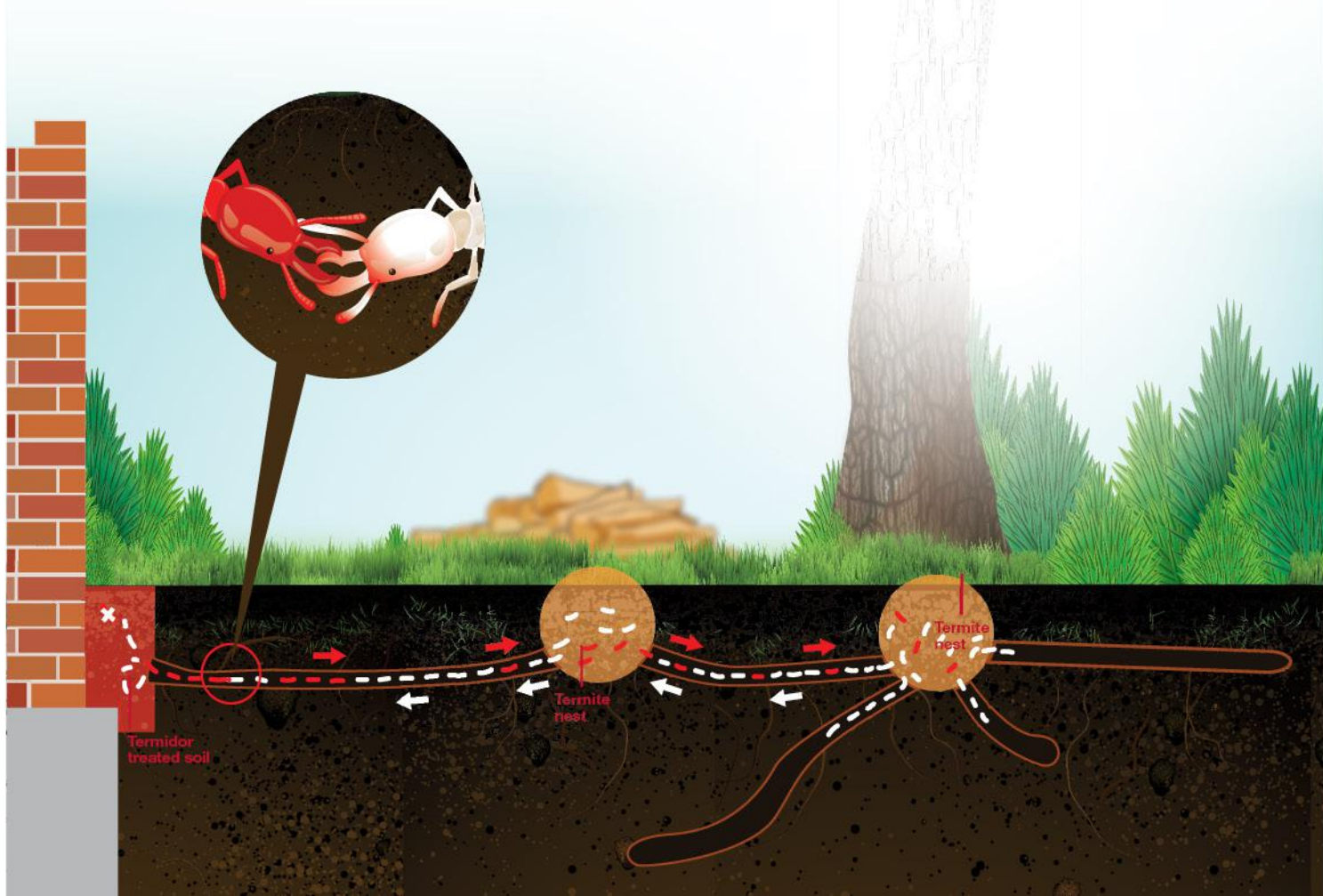
## The Genuine Termidor Transfer Effect™

Because affected termites can't detect Termidor, they carry it back to the nest on their bodies and pass it on to other termites – the devastating Genuine Termidor Transfer Effect.

Termidor can control whole termite populations faster than any other treatment, but it is relatively slow-acting in individual termites. This means termites have ample time before dying to spread Termidor to their nest, and the entire colony.

The combination of Termidor being undetectable in the soil and its Transfer Effect mean no other termiticide performs as well as Termidor.

Affected termites transfer Termidor to others by contact, grooming and exchange of food.



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## Taking termite treatment to a whole new level

Termidor® has been recognised as Australia's best termite treatment since it was launched over 15 years ago.

Now new Termidor HE (as in 'High Efficiency') makes it even simpler to create even more flexible and consistent protection against termites for your home.

### A new level of effectiveness

Termidor HE is an advanced formulation of the same extremely powerful active ingredient that has made the original Termidor products the most trusted and effective termite treatments.

Termidor HE spreads much further through the soil than older treatments to create a more even and effective protective zone termites cannot avoid.

Termidor HE binds strongly to organic matter in the soil and, as long as the soil isn't disturbed, stays in place for years. So it's not just superior protection at the start. It goes on providing the highest level of protection year after year.



**Standard treatments** have very limited movement through the soil and can be unevenly distributed within the protective zone.



**New Termidor HE** spreads through the soil to create a deep, invisible, even and unbroken protective zone all termites are affected by.

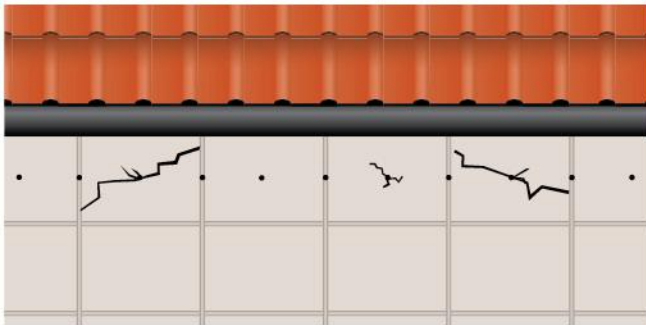
## A new level of convenience

The advanced technology in Termidor HE gives your Accredited Termidor Applicator more scope to provide a superior treatment without cutting corners or disturbing the structure and damaging the aesthetics of your home.

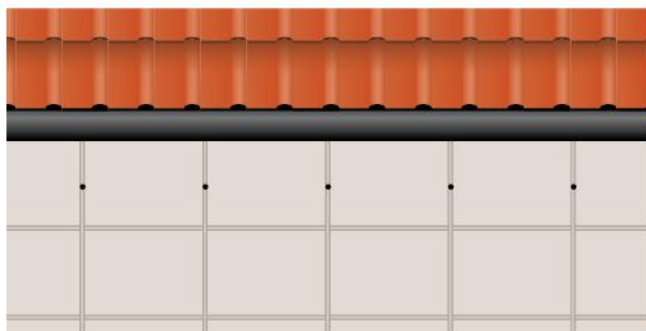
The increased movement of Termidor HE through the soil means there is much less likely to be any need to drill through tiles, and that treatment won't be compromised by obstacles like underground pipes.

The end result is a more effective protection zone that can leave your home looking just as it did before.

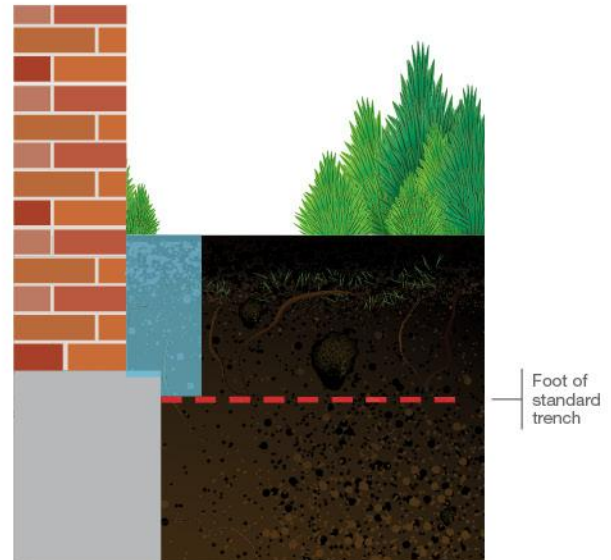
That's more convenient for you and your family.



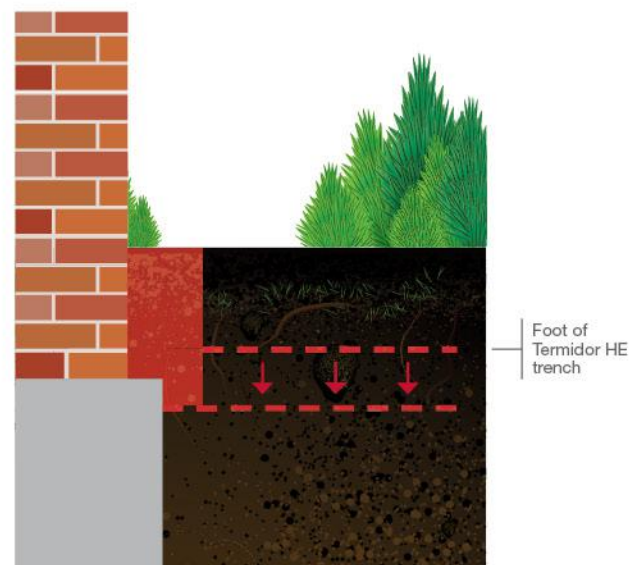
When holes need to be drilled for treatment beneath outdoor or indoor surfaces, the smaller spaces required between standard treatment application sites can result in unsightly disruption and damage.



Termidor HE allows for application sites to be placed in more discreet areas (such as grout lines), which means a thorough treatment can be performed with minimal visual impact and risk of damage.



**Conventional Standard treatments** require significant trenches to be excavated well below the footing. The trenches are then backfilled with treated soil to form the protective zone. This large scale excavation can lead to significant disruption and damage to landscaped areas.



**New Termidor HE** is applied in shallower trenches. Advanced polymer technology then allows its active ingredient to spread down and form a protective zone at least as deep as standard treatments provide. This results in a superior treatment with less disruption and damage.



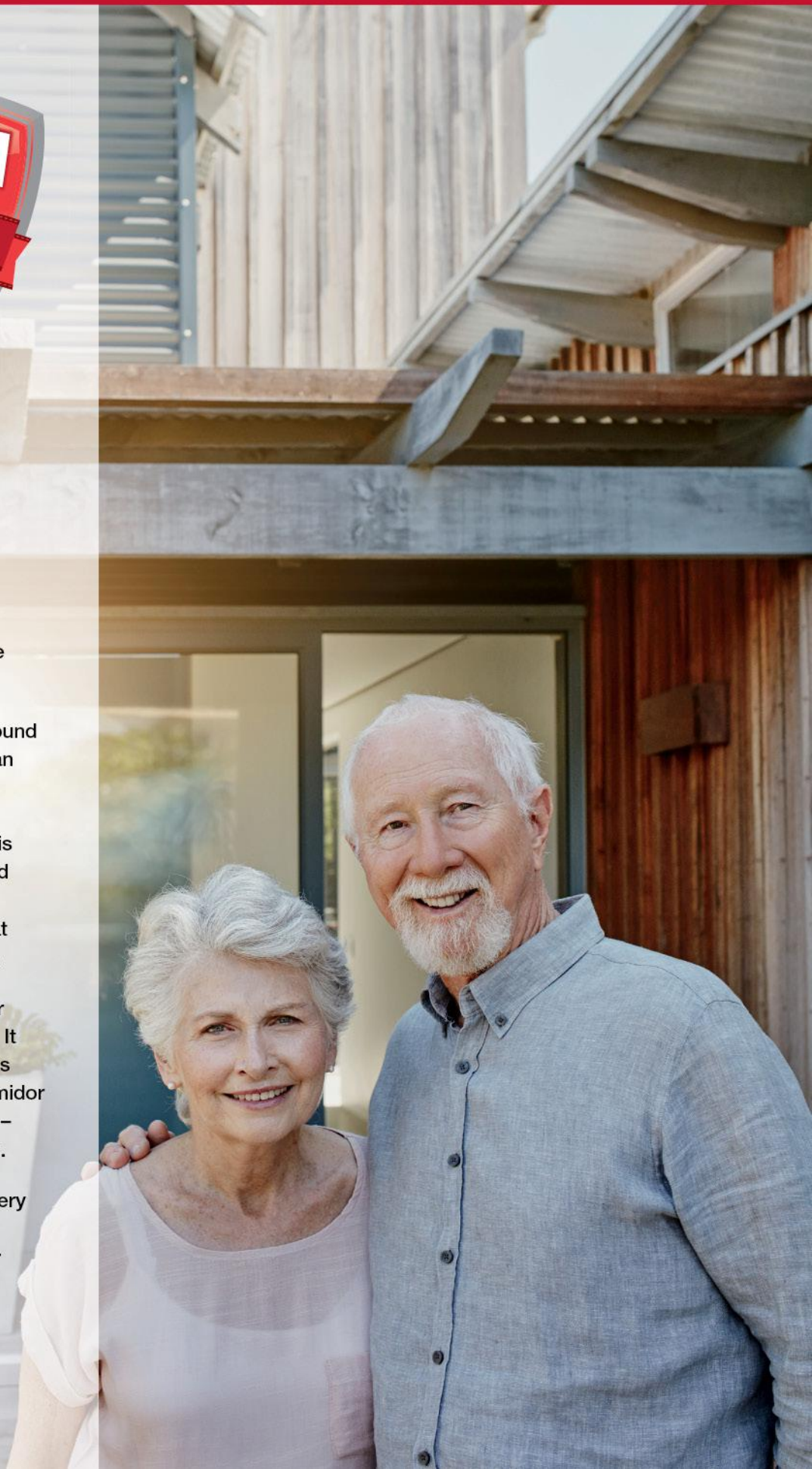
### **A new level of confidence**

The unique \$2 million Termidor Assurance Warranty shows our confidence in the product and commitment to ensuring Termidor customers are glad they chose the very best treatment.

Over more than 15 years of use around hundreds of thousands of Australian homes, there has never been a Termidor product failure. Now that the same very powerful ingredient is available in an even more advanced formulation, you have even more reason to share our confidence that Termidor will keep your home safe.

The Warranty covers your home for structural damage up to \$2 million. It also guarantees that your home has been treated by an Accredited Termidor Applicator using genuine Termidor – not one of the many inferior copies.

All you have to do to secure this very high level of extra protection is to register online once your Termidor treatment is complete.



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## Taking termite control to a whole new level

- A new level of effectiveness
- A new level of convenience
- A new level of confidence

*Pest Control Professional details here:*



Find your local Accredited Termidor HE Applicator at [www.termidor.com.au](http://www.termidor.com.au)

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